

# Advertising HORSEPOWER

Give a boost to your advertising with special high octane package pricing with Time Warner Cable Media Sales and the Advertising Horsepower Package.

Increase your advertising horsepower in **3 EASY STEPS!**

**1** Choose from package option A or package option B.

**\$2,000**  
Per Month / 5 Months  
September 2010 – January 2011

Receive 2 tickets to Sunday's Sprint Cup Series Pepsi Max 400 in the Time Warner Cable Suite October 10, 2010

Commercials will run 6AM – 12M Monday – Sunday on a minimum of 6 targeted networks below.

Option A

**\$1,500**  
Per Month / 5 Months  
September 2010 – January 2011

Receive 2 tickets NASCAR Qualifying Day and the CampingWorld.com 300 in the Time Warner Cable Suite October 8-9, 2010

Commercials will run 6AM – 12M Monday – Sunday on a minimum of 6 targeted networks below.

Option B

**2** Select a minimum of 6 networks and 2 alternate networks from the list

below \*

MEN				WOMEN			FAMILIES		

Networks

\*Network availability varies by zone



4569  
2766



### 3 Choose your Advertising Zones.

✓	# Spots per month		Zone
	Opt A	Opt B	
	500	300	Alhambra
	500	300	Anaheim
	500	300	Antelope Valley
	1333	750	Banning
	1000	600	Barstow
	333	214	Burbank
	800	500	Camarillo
	500	300	Central LA
	1000	500	City of Orange / Tustin
	870	460	Corona
	500	250	Downey
	333	214	E. San Fernando Valley
	571	375	E. Ventura / Ojai
	667	375	Foothills
	667	375	Hacienda Heights
	500	300	Hollywood

✓	# Spots per month		Zone
	Opt A	Opt B	
	400	150	Huntington Bch
	500	250	Long Beach / Cerritos
	500	300	Los Feliz
	800	500	Malibu
	800	429	Moreno Valley
	500	250	N. Orange County
	1000	600	N San Bern./ Mtn. Comm.
	667	375	Norwalk
	800	425	Ontario
	1000	500	Palos Verdes
	400	250	Pasadena
	800	425	Rancho Cucamonga
	571	333	Redlands
	500	300	Riverside
	400	214	S. Orange County
	500	300	S. San Fernando Valley

✓	# Spots per month		Zone
	Opt A	Opt B	
	571	333	San Bernardino
	500	300	San Pedro/Carson
	500	300	Santa Clarita
	667	429	Simi Valley
	667	375	South Bay
	1333	750	Sun City
	571	333	Temecula
	571	375	Thousand Oaks
	400	250	Torrance
	1000	600	Victor Valley
	400	250	W. Los Angeles
	333	214	W. San Fernando Valley
	1333	750	W. Ventura
	667	375	West Covina
	500	300	Westside Beverly Hills
	667	375	Whittier

Horsepower Advertising Zones:

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Business Name (Print)		Total Investment
Client Name (Print)		Client Signature
Account Manager (Print)		Date
Networks (Minimum of 6)		AM Signature
		Sales Office
		Alternate Networks

Advertising schedule may not be cancelled or promotion fee will be applied. Commercials will run 6am – 12 mid, Monday – Sunday on selected networks. Schedule must be run evenly each month for the 5 month investment. Commercials are pre-emptible. Current advertiser Horsepower investment must be incremental to current advertising schedule.

